Dear Colleague,

It is our pleasure to once again extend a personal invitation to you to join us and our global community of senior executives on the next phase of our Journey to Visionary Innovation, “Convergence”

In our seventh consecutive year, GIL 2015: Europe continues to bring together a global network of today’s best thinkers, visionaries and thought leaders learning how to leverage innovation as a resource to address global challenges.

We are inspired and even more enthused about the unlimited potential that exists in our quest for excellence driven by all the monumental and innovative visionary perspectives shared around the globe, in more than twenty countries that comprise our GIL community.

This year, as we continue sharing, engaging and inspiring one another, we are proud to welcome Frost & Sullivan’s Best Practices Award recipients and their management teams to our community. These distinguished guests - visionaries, innovators and leaders - represent Frost & Sullivan’s 2015 “Best-in-Class” organisations and are a key driver fuelling our community’s thought leadership and global think tanks. The positive impact of these superlative performers’ innovative solutions and services across a diverse range of markets will be formally recognised during our prestigious Growth Excellence Awards Banquet.

Reinforce your commitment to Growth, Innovation and Leadership and join our 2015 Journey to Visionary Innovation today.

We look forward to seeing you at GIL 2015: Europe.

Sincerely,

Dorman Followwill  
Senior Partner and Director  
Frost & Sullivan

Gary Jeffery  
Partner and Director  
Frost & Sullivan
Your "C" Suite:
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About Frost & Sullivan: Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants. For more than 50 years, we have been developing growth strategies for the Global 1000, emerging businesses, the public sector and the investment community. Is your organisation prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?
Click here to contact us: start the discussion

Why is this a 'MUST-ATTEND' Event?
- Frost & Sullivan’s global community of Growth, Innovation and Leadership is focused on sharing, engaging and inspiring a continuous flow of new ideas and fresh perspectives which leverage innovation as a resource to help address global challenges.
- Year after year, CEOs and members of their Growth Team invest their time to experience a GIL event, renewing their passion, fueling their creativity and gaining access to best practices, tools and strategies that will drive growth and inspire innovation.
- Industry Think Tank sessions afford participants the opportunity to examine a unique 360 Degree Perspective of their industry, global trends and critical factors influencing market growth. These sessions will allow for interactive exchanges with Frost & Sullivan’s analyst community and leading industry experts.
- Benchmark and strengthen your company’s growth strategy against proven best-practice tools and strategies.
- Gain access to a wealth of best-practice tools and strategies to support you in critical decision making as a member of your company’s Growth Team.

The Six Platforms of Growth, Innovation and Leadership
- Visions & Benchmarks
- Corporate Enlightenment
- 360 Degree Visionary Perspective
- Inspiring Innovation
- Implementation
- The GIL Community

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08:30  REGISTRATION AND CONTINENTAL BREAKFAST

09:00  WELCOME TO THE GIL JOURNEY
Gary Jeffery, Partner & Director, Frost & Sullivan

09:10  KEYNOTE: NEW CONVERGENCE BUSINESS MODELS
Dorman Followwill, Senior Partner and Director, Frost & Sullivan
Executive managers have to strategise and execute today amid unprecedented uncertainty. This keynote explores how to navigate these choppy waters by understanding the new convergence-driven business models, partnership platforms and service models that are enabling companies to continue to win amid the disruptions, collapses, and transformations we are seeing across geographies, markets, industries and companies today.

09:35  KEYNOTE: CONVERGENCE-DRIVEN INNOVATION
       DRIVING PERSONAL MEDICINE IN THE FUTURE - THE
       100,000 GENOMES PROJECT
Professor Mark Caulfield, FMedSci Chief Scientist, Genomics England
This keynote address showcases global leadership in connectivity & convergence driven innovation in the world of healthcare in the UK through the 100,000 Whole Human Genome Sequencing Project, led by Genomics England. The Chief Scientist spearheading this most important project globally on genomics and personalised medicine, Professor Mark Caulfield, will explore this project as an excellent case study of connectivity & convergence across multiple IT platforms and research/care facilities across the UK, coming together to drive global leadership in an initiative that will ultimately impact every person on the planet.

10:00  KEYNOTE: GLOBAL TRENDS IN CONNECTIVITY AND
       CONVERGENCE
Sarwant Singh, Senior Partner, Head of Automotive & Transportation and Visionary Innovation Group, Frost & Sullivan
This presentation provides visionary insights into the impact of Connectivity and Convergence on our future lives, and impact on new business models driven by the rapid proliferation of connected devices and services. As connectivity will push innovative and convergent applications, seamless access and ubiquitous connectivity will be enabled in the main sectors of home, work, and city. The entire gamut of connected living and smart city applications is expected to reach a market potential of over a trillion dollars by 2020, led by the convergence of products, technologies, industries and even competition.

10:25  COFFEE BREAK

10:45  CONVERGENCE BUSINESS MODELS: WORKSHOP
Dorman Followwill, Senior Partner & Director, Frost & Sullivan
This is your opportunity to collaborate and work with colleagues around your table to envision how to become a billionaire! By developing a specific convergence-driven opportunity and associated business plan elements that could enable you to leverage new business models and connectivity & convergence factors, identify a specific opportunity for you and your table to win in the marketplace of 2015!

12:00  NETWORKING LUNCH

13:00  GOOGLE FOR WORK: CONNECTIVITY DRIVEN TRANSFORMATION CASE STUDIES
Nina Bjornstad, Country Manager, Google for Work, UK & Ireland
How do traditional, sometimes slow-moving, organisations drive change from within to stay ahead of the rapidly evolving world in which we live? Nina Bjornstad, Country Manager at Google for Work UK & I, will deliver Google for Work’s vision for how to enable companies to transform through exciting connectivity platforms, with specific case studies from classic global companies who are transforming themselves from the inside out, starting with their individual contributors, and from there driving transformation through their employee teams, business units and the entire enterprise.

13:30  CONVERGENCE BUSINESS MODELS: TEAM PRESENTATIONS
Dorman Followwill, Senior Partner & Director, Frost & Sullivan

14:00  TECHVISION: WELCOME TO THE POWER PACKED WORLD OF TOP 50 TECHNOLOGIES
Ankit Shukla, Practice Director – Technical Insights, Frost & Sullivan
Disruption everywhere is a frightening prospect for most companies unaware of new technologies that will soon arrive to threaten market position and send their strategy, R&D and product development teams into a tail spin. This executive bulletin will share golden nuggets from Frost & Sullivan’s TechVision program to highlight the top 50 disruptive technologies with a powerful message around what you should do to get ahead of the threat.

Key Take-Aways:
• Identify the technologies impacting your business today and in the future
• Build a case to track technologies in a converging world
• Expose your mind to the multi-billion dollar opportunities arising out of serendipitous technology convergence
14:30 TECHVISION WORKSHOP: EXPLORING THE VORTEX OF INNOVATION DRIVING NEW CONCEPTS, PRODUCTS, AND SERVICES

Ankit Shukla, Practice Director – Technical Insights, Frost & Sullivan

Knowing a cool technology is one thing, knowing what to do with it is another. It is easy for companies to get caught in a trap of the latest fad that never leads to business ROI. In this session, we will be focusing on how we can identify and build new concepts for stronger stakeholder return.

Key Take-Aways:

• Identify the next waves of innovation and white space opportunities created by convergence of top technologies
• Collaborate with peers to evaluate and co-create potential convergence scenarios worth billions of dollars
• Energize your business ecosystem by collaborating with potential partners

15:00 COFFEE BREAK

15:15 360 DEGREE INDUSTRY PERSPECTIVES

Changing Forces Driving Healthcare

Dorman Followwill, Senior Partner & Director, Frost & Sullivan

The global Healthcare challenge continues to be enormous: how to deliver high quality care to every patient globally in a sustainably affordable way? This challenge also represents massive commercial opportunity, and this session will strive to outline the global mega trends and Healthcare industry trends that converge to drive new and exciting opportunities, business models and care platforms in Healthcare.

Energy & Environment: Challenges and Opportunities in the new Wave of cheaper Energy

John Raspin, Partner, Head of Energy & Environment Group, EIA, Frost & Sullivan

Internet of Industrial Things – Vision Roadmap

Muthukumar Viswanathan, Practice Head, Frost & Sullivan

From Mega Trends to Strategy to Action: How Companies are staying ahead of the Curve - Insight and Case Studies from Frost & Sullivan’s Implementation and Learning Solutions Specialists

David Mason, Head of GIL University, Frost & Sullivan

16:30 LEGENDS OF LONDON: INTERACTIVE PANEL

Panelists:

Brent Hoberman, CBE, Co-founder - lastminute.com, made.com, PROfounders Capital, Founders Forum

David Slater, Director, International Trade & Investment, London & Partners

Julia Caesar, Head of development and special documentaries, BBC Business & Economics, BBC Television

Heather Jackson, Chair and Founder, An Inspirational Journey

Hear some of the most innovative leaders in London discuss key lessons they have learned, and how they are currently mapping to the future they foresee for London and the UK in 2020!

17:15 CLOSING COMMENTS AND NETWORKING RECEPTION

Networking that never ends - the GIL Global Online Community

- Access to best practice insights and key take-aways via downloadable presentations shared across all GIL Global events worldwide*.
- Your very own “Peer Connect” profile and ability to search and communicate directly with members of the global community.
- Participate and share your own ideas and fresh perspectives through various blogs and forums from the GIL Global Visionaries, Innovators and Leaders.

*Complimentary access for all GIL 2015: Europe participants
The GIL Community Newsletter (GCN)

Stay informed about the latest market trends, developments, tools and strategies driving the future of your business. Each month, a customised GCN issue will be delivered to you via email; this is a road map that will lead you closer to achieving your growth goals and objectives. Each issue is full of new ideas and fresh perspectives being discussed and shared with more than 400,000 senior executives of our GIL community in more than 40 countries around the world. Visit www.frost.com/gcn to subscribe.
John Raspin
Partner, Head of Energy & Environment Group, EIA
Frost & Sullivan

John Raspin is a partner and directs and manages all activities from the Energy & Environment team to drive growth in the EMEA region and has considerable experience analysing and consulting for both technologies and services within the environment and renewable energy sectors. Coming from the Environment sector where he has managed and led consulting engagements with many tier 1 players, including Veolia Environment, Degremont, Siemens and Schneider Electric, John provides the vision and leadership for Frost & Sullivan’s business in the environment and energy industry. Prior to joining Frost & Sullivan in 1997, John worked for the Ministry of Agriculture, Forestry and Fisheries (MAFF).

Sarwant Singh
Senior Partner, Head of Automotive & Transportation and Visionary Innovation Group
Frost & Sullivan

Sarwant Singh joined Frost & Sullivan in March 1999 and has managed over 250 strategic consulting projects across diverse industry sectors during this time. He heads up two teams in Frost & Sullivan: the Automotive and Transportation Practice and the Visionary Innovation Research group which works on Mega Trends. Sarwant is responsible for managing the global team and for developing and implementing business strategies and fulfilling high-value consulting projects. Sarwant is the author of a book titled, "New Mega Trends: Implications to our Future Lives." The book has been sold in over 30 countries since its launch in Sept, 2012. Sarwant combines his engineering acumen with strong commercial and business awareness.

Muthukumar Viswanathan
Practice Head
Frost & Sullivan

Muthukumar’s functional expertise spans 20+ years of multi-cultural exposure across Europe and Asia in Strategy Consulting, Industrial B2B Market Research and General Management. His industry experience covers a broad range of sectors in the Industrial domain, including Industrial Automation, Process Control, Sensors & Instrumentation, Test & Measurement and Semiconductors. He also possesses emerging market experience gathered in India and Asia and holds an MBA from the University of Chicago, Booth School of Business. Muthukumar is Practice Director of the Industrial team at Frost & Sullivan working with key clients on developing market strategies and implementation plans for growth.

Nina Bjornstad
Country Manager
Google for Work, UK & Ireland

Nina Bjornstad is the Country Manager for the UK/I, Google for Work business where she is responsible for helping to transform and to liberate how work gets done. Nina originally joined Google to establish the market for Google Cloud and in EMEA. Prior to Google she worked for 10 years at Microsoft across a variety of roles across Finance, Corporate strategy, Marketing, International Business Development, and most recently leading Enterprise Partner Sales for the UK. Her career started in the US with the pioneers in technology, Dell and Amazon.com, at the onset of the transformation we are all experiencing today.

Professor Mark Caulfield
FMedSci, Chief Scientist
Genomics England

Mark graduated in Medicine in 1984 from the London Hospital Medical College and trained in Clinical Pharmacology at St Bartholomew’s Hospital (Barts) where he developed a research programme in molecular genetics of hypertension and clinical research. In 2009 he won the Lily Prize of the British Pharmacology Society. In 2000 Mark successfully bid for £3.1 m to create the Barts and The London Genome Centre at QMUL, underpinning over 40 programmes of research. Since 2008 he has directed the Barts National Institute of Health Research (NIHR) Cardiovascular Biomedical Research Unit. In 2012 he become Co-Chair of NIHR Comprehensive Research Network Cardiovascular Sub-Speciality Group. Mark was appointed Director of the William Harvey Research Institute in 2002 and was elected to the Academy of Medical Sciences in 2008. Particular areas of research are Cardiovascular Genomics and Translational Cardiovascular Research and Pharmacology. From 2009 to 2011 Mark was President of the BHS. He also served on the NICE Guideline Group for hypertension and leads the Joint UK Societies’ Working Group and Consensus on Renal Denervation. In 2013 he became an NIHR Senior Investigator and was appointed as the Chief Scientist for Genomics England (NHS 100,000 Whole Genome Sequencing Project) 2013-2017.

Heather Jackson
Chair and Founder
An Inspirational Journey

Heather Jackson is Chair and Founder of An Inspirational Journey, an organisation which supports organisations to drive forward performance through better balanced business and sustainable talent management solutions. The company’s key focus is “Better Balance, Better Business” and works to positively influence and address the imbalance of talent that currently exists at the top of corporate UK and Europe with particular focus on middle management thought to the executive. Delivered as a series of programmes, events and online activities including The Balanced Business Forum (founded by the Women’s Business Forum and now recognised as the world’s first gender balanced leadership conference), The Pearls Programme, Ach-Eve Programme, The Two Percent Club and a social platform AllTV “Real Leaders, Real Conversations”. Working in partnership with RBS, over the last few years the organisation has supported more than 1,400 organisations on this business imperative, and has seen 1,500 women currently on its programmes reaching out to a further 5,000 aspiring leaders with its mentoring and support activities. Heather is an active advocate in the media and acts as an advisory consultant to the government on issues surrounding women in business. She is a regular contributor to regional and national media including CNN, BBC, Sky News, and The Times. With a teenage daughter and son, Heather drives forward this business issue with the aim of ensuring not only her children but the next generations of men and women will be able to have choice and control of how, when and where they take their careers - regardless of gender. In her spare time, Heather has two personal passions, running and art.

Nina Bjornstad
Country Manager
Google for Work, UK & Ireland

Nina Bjornstad is the Country Manager for the UK/I, Google for Work business where she is responsible for helping to transform and to liberate how work gets done. Nina originally joined Google to establish the market for Google Cloud and in EMEA. Prior to Google she worked for 10 years at Microsoft across a variety of roles across Finance, Corporate strategy, Marketing, International Business Development, and most recently leading Enterprise Partner Sales for the UK. Her career started in the US with the pioneers in technology, Dell and Amazon.com, at the onset of the transformation we are all experiencing today.

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The Register is the one of the world’s biggest online tech publications, with more than nine million unique users worldwide. Starting out in London in 1998 as an occasional email newsletter, The Register began publishing online daily in 1998. Today The Register is headquartered in London, Sydney and San Francisco. Most Register readers are IT professionals - software engineers, database administrators, sys-admins, networking managers and so on, all the way up to CIOs. http://reg.co/2ezH

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AGILE

Conference Guru

AGILE 2015: EUROPE

The Global Community of Growth, Innovation and Leadership
14 May, 2015 | Royal Garden Hotel, Kensington - London

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About Frost & Sullivan
Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants.

Our “Growth Partnership” supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- The Integrated Value Proposition provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation.

- The Partnership Infrastructure is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community.

Is your organisation prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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- The Integrated Value Proposition provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation.

- The Partnership Infrastructure is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

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