GROWTH INNOVATION AND LEADERSHIP

DIGITAL TRANSFORMATION
A New Strategic Imperative

The Westin Chosun, Seoul
28 June 2016
www.frost.com/GILSouthKorea
Dear Colleague,

It is our pleasure to extend a personal invitation to you to join us and our global community of senior executives on the next phase of our Journey to Visionary Innovation, “Digital Transformation - A New Strategic Imperative”.

In our sixth consecutive year, GIL 2016: South Korea continues to bring together a global network of today’s best thinkers, visionaries and thought leaders, learning how to leverage innovation as a resource to address global challenges.

We are inspired and even more enthused about the unlimited potential that exists in our quest for excellence driven by all the monumental and innovative visionary perspectives. Such potential is being shared in more than 20 countries around the globe, by nearly 1 million business executives like yourself from 33 industries and 10 critical career functions for driving growth. GIL Global continues to be the only network of its kind supporting innovative, futuristic and visionary thinking to grow companies and careers.

This year we are proud to welcome Frost & Sullivan’s 2016 Best Practices Award recipients and their management teams to our GIL community. These distinguished guests of visionaries, innovators and leaders represent today’s “Best-in-Class” organizations and visionary leaders, which is just one of the many reasons you won’t want to miss GIL 2016: South Korea.

Reinforce your commitment to Growth, Innovation and Leadership and join our 2016 Journey to Visionary Innovation today.

We look forward to seeing you at GIL 2016: South Korea.

Sincerely,

Aroop Zutshi
Global President & Managing Partner
Frost & Sullivan

Koo Hee Sang
Country Director, South Korea
Frost & Sullivan
What is the strategic imperative given the Disrupt, Collapse and Transform?

Global markets are being disrupted by an accelerating wave of innovations in the digital world. It is of utmost importance that organizations plan and implement concrete strategies around digital transformation to seize new opportunities and mitigate challenges. Digital Transformation is all about change. Not just a change towards becoming a digitally savvy enterprise, but embracing a fundamental shift across processes, functions, customer engagement and many other aspects of business.

Why Frost & Sullivan?

Frost & Sullivan provides the context to upcoming opportunities for growth. Our visionary perspectives on the digital transformation maturity model and well-defined roadmap will help effective benchmarking and reinforce strategies which will help enterprises reach new levels of success.

Why is this important?

Digital Transformation is driving change in business models and ecosystems, stemming from the creation of new game-changing technologies. These emerging disruptive technologies will help transform existing industries while shifting mindsets to future needs from today’s operational realities.

What will the clients get to learn?

Our summit highlights top mega trends and industry developments, considering their direct relation to the success of future enterprises. In this competitive business landscape, digital technology enables business leaders to predict and respond to developments. Our sessions will emphasize the importance of efficiently using a company’s current portfolio of digital assets and capitalizing on them to support critical decisions and drive business outcome.

What will be the benefit?

- Speaker Profiles: Sourced from our extensive C-level industry contacts & partners
- Growth Workshops: Strategy workshops for the CEO’s team hosted by Frost & Sullivan’s experts and industry thought leaders on changing business imperatives driven by the digital agenda
- Valuable Business Networking Opportunity: Meet the select key influential minds from the executive management, decision makers, and industry experts
- Discuss & Deliberate: with Frost & Sullivan’s analysts on the latest trends impacting the market

This exclusive and power-packed platform will enable your teams to understand the strategic initiatives adopted across multiple industries with respect to Digital Transformation and how they can adopt these in their own enterprises.
Why is this a ‘MUST-ATTEND’ Event?

- Frost & Sullivan’s global community of Growth, Innovation and Leadership focuses on sharing, engaging and inspiring a continuous flow of new ideas and fresh perspectives which leverage innovation as a resource to help address global challenges.
- Year after year, CEOs and members of their Growth Team invest their time to experience a GIL event, renewing their passion, fueling their creativity and gaining access to best practices, tools and strategies that will drive growth and inspire innovation.
- Industry Think Tank sessions give participants the opportunity to examine a unique 360 Degree Perspective of their industry, global trends and critical factors influencing market growth. These sessions will allow interactive exchanges with Frost & Sullivan’s analyst community and leading industry experts.
- Benchmark and strengthen your company’s growth strategy against proven best-practice tools and strategies.
- Gain access to a wealth of best-practice tools and strategies to support you in critical decision making as a member of your company’s Growth Team.

About Frost & Sullivan: Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants. For more than 50 years, we have been developing growth strategies for the Global 1000, emerging businesses, the public sector and the investment community. Is your organisation prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies? Click here to contact us: start the discussion

The Six Platforms of Growth, Innovation and Leadership

- Visions & Benchmarks
- Corporate Enlightenment
- 360 Degree Visionary Perspective
- Inspiring Innovation
- Implementation
- The GIL Community
08:30 REGISTRATION OPEN

09:30 WELCOME TO THE GIL JOURNEY
Koo Hee Sang, Country Head, South Korea, Frost & Sullivan

09:40 KEYNOTE: DIGITAL TRANSFORMATION – A NEW STRATEGIC IMPERATIVE
Manoj Menon, Managing Director & Senior Partner, Frost & Sullivan
Digital Transformation is driving change in business models and ecosystems, stemming from the creation of new game-changing technologies. These emerging disruptive technologies will help transform existing industries. Companies need to focus on meeting future customer needs instead of trying to remedy the operational issues of the day.

10:10 TECHVISION 2025: DISRUPTIVE TECHNOLOGIES – INTEGRATING THEM INTO YOUR BUSINESS STRATEGY
Sunghoon Hong, Senior Consultant, South Korea, Frost & Sullivan

10:40 INTERACTIVE THINK TANK I: THE FUTURE OF SOUTH KOREA AND OPPORTUNITIES FOR GROWTH
Manoj Menon, Managing Director & Senior Partner, Frost & Sullivan

12:00 NETWORKING LUNCH AND PRESENTATION OF THE 2016 FROST & SULLIVAN KOREA EXCELLENCE AWARDS

13:30 360 DEGREE DIGITAL DISRUPTION ACROSS INDUSTRIES

AUTONOMOUS DRIVING
Seunghwan Choe, Associate Director, South Korea, Frost & Sullivan
Key automotive OEMs and start-up companies are planning to launch autonomous driving cars by 2020, with the aim of ensuring safety driving and improving the user-friendliness of drivers. Many kinds of pilot projects on autonomous driving have been launched globally, and there have been many discussions surrounding autonomous driving cars. However, there are still many challenges such as regulations and vehicle insurance, as well as technologies to achieve autonomous driving cars. This session will explore key challenges and future outlook of autonomous driving cars in Japan as well as globally.

NEW BUSINESS MODELS IN HEALTHCARE
Rhenu Bhuller, Partner & Senior Vice President Healthcare, Frost & Sullivan
The healthcare industry is on the brink of transformation driven by a shift in the objective of care from treatment to prevention and wellness. Other major paradigm shifts such as the emergence of consumer as the center of the healthcare ecosystem and the need for delivering healthcare services at unconventional locations are creating new and exciting market opportunities. The challenge, however, is identifying a sustainable business model to monetize emerging market opportunities. This session discusses some unique business models that have recently made a debut in the industry.

15:00 FUTURE GROWTH OPPORTUNITIES

INDIA: Manoj Menon, Managing Director & Senior Partner, Frost & Sullivan

USA: Marc Einstein, Director, ICT Research, Frost & Sullivan
Over the next 10 years, several social, technological, political and economic forces will reshape the business and lifestyle patterns of society in the United States. As Millennials age into management roles and government positions, they will wield significant influence on the American community. Consequently, organizations will re-prioritize competitive dimensions in order to adapt to changing customer dynamics.

IRAN: Rhenu Bhuller, Partner & Senior Vice President Healthcare, Frost & Sullivan

16:30 LUCKY DRAW

16:40 GIL 2016: SOUTH KOREA CLOSING COMMENTS
Koo Hee Sang
Country Director, South Korea
Frost & Sullivan

Koo Hee Sang is the Country Director of Frost & Sullivan, South Korea. His specific expertise includes developing go-to-market strategies and implementation plans for geographic and new product expansion, research, execute, and implement market strategies via direct sales, as well as strategic partnerships and alliances. Establishing new business for consumer goods and expanding product offerings for industrial products. His expertise is in strong negotiations and leveraging long-standing working relationships with vendors and service providers.

Manoj Menon
Senior Partner & Managing Director, Asia Pacific
Frost & Sullivan

Manoj Menon directly manages Frost & Sullivan’s business in Asia Pacific. Manoj started at Frost & Sullivan in December 1996 as one of the pioneers when the company was just beginning its trajectory into Asia. He has, since then, successfully grown the company’s presence and business in Asia Pacific by manifold. Manoj continues to drive Frost & Sullivan’s expansion in the region, yielding the highest year-on-year growth to the group's global business. Throughout his tenure at Frost & Sullivan, Manoj has consulted on multiple strategic and syndicated projects for leading multinational companies, regulators and government bodies, providing growth workshops and client counsels, among others. He is today one of the region’s most sought-after speakers and thought leaders, wherein his expert opinions have been heard at seminars and industry conferences globally. Manoj is also frequently featured in leading media, namely CNN, Bloomberg, Channel News Asia, CNBC, BBC, Singapore Business Times and Straits Times, and Malaysian Business.

Marc Einstein
Director, ICT Research
Frost & Sullivan

Marc Einstein has over 10 years of telecommunications and digital media industry experience, with domain knowledge covering markets, management consulting and business analysis. Key areas of focus include smartphone and tablet market trends, mobile content strategies and fixed broadband strategies. An experienced speaker and presenter, he has spoken at major telecommunications conferences in addition to being featured on both print and broadcast media such as CNN, CNBC, BBC Global and Channel News Asia.

Rhenu Bhuller
Partner & Senior Vice President, Healthcare
Frost & Sullivan

Rhenu Bhuller leads the Asia Pacific Healthcare Practice and has close to 20 years of healthcare industry knowledge, including 10 plus years of consulting expertise focusing on the pharmaceutical, clinical diagnostics and medical devices sector. A healthcare industry expert with particular expertise in new market and therapeutic area analysis, strategy level discussions with c-level executives, regulators, opinion leaders. Industry expertise covers key healthcare sectors with specific focus on pharmaceuticals, biotechnology, clinical diagnostics and medical devices. Rhenu has moderated groups with healthcare industry participants, healthcare professionals and KOLs from both the private and public sectors. Expert opinions have been heard at private client seminars and industry conferences, as well as in the media like BBC, Bloomberg, CNN and CNBC. Rhenu is also a regular keynote speaker at industry conferences.

Seung hoof Hong
Senior Consultant, South Korea
Frost & Sullivan

Seung hoof Hong has particular expertise in monitoring and analyzing emerging market trends and technologies, formulating competitive strategies and market penetration strategies. Industry expertise - Working with clients to offer strategic recommendations on how they can enter new markets or grow within existing markets. He has completed several consulting projects on developing global branding strategy for South Korean SW companies, formulating a competitive strategy for South Korean SMEs creating investment plan for the foreign governmental investment corporation, and formulating market penetration strategy for South Korea ERP market. Sunghoon Hong have received acclaim for his research through articles and quotes published in IT Daily, ET News, Beta News, and Yonhap News.

Wootae Shin
Principal Consultant, South Korea
Frost & Sullivan

Wootae Shin is the Principal Consultant managing the Growth Consulting team and is based in Korea. He has over 20 years of business and ICT consulting expertise and has worked on more than 100 significant consulting projects. Key area focus in ICT industry including ISVs, service providers and system integrators, healthcare industry including Hospitals, pharmaceuticals and Diagnostics organizations, Air Traffic Flow Management, Public Sector, Ministries & Government owned Corporations.

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The Manufacturing Leadership Council’s mission is to help senior executives define and shape a better future for themselves, their organizations, and the industry at large. The Council produces an extensive portfolio of leadership networking, information, and professional development products, programs, and services—including the Manufacturing Executive Website, an online global business network with over 5,000 members around the world; the Manufacturing Leadership Council, an invitation-only executive organization of over 100 members; the annual Manufacturing Leadership Summit—(June 3-5, 2014, at The Breakers, Palm Beach, FL); the Manufacturing Leadership 100 Awards, celebrating industry achievement; and the Thought-leading Manufacturing Leadership Journal. www.manufacturingleadershipcouncil.com

The Frost & Sullivan Global Alliance Partner Program offers one of the most compelling channel relationships in the industry with the goal of bringing world class solutions to our global clientele.

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The Appropedia Foundation is building a crowd-sourced multi-lingual sustainable knowledge base at Appropedia.org. Beyond providing infrastructure, Appropedia also fosters a community of volunteers, foundations, academic institutions, international development organisations and for-profit firms that support open sharing of practical wisdom to enable better living with a sustainable environmental footprint. www.appropedia.org

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Registration

Registration for GIL 2016: South Korea is ‘By Invitation Only’. Delegate Fee indicated herewith would be applicable for interested delegates. The same will be subject to confirmation on the basis of seat availability, which would be allocated on first-come, first-served basis. For information on partnership options, please contact, Thomas Tay at thomas.tay@frost.com

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Payment Procedures
Payment in full is required immediately upon registration and is non-refundable. Every effort is made to ensure that the speakers noted in this brochure are present, but changes beyond Frost & Sullivan’s control may occur. The program agenda will be updated bi-weekly and can be downloaded from www.frost.com/GILSouthKorea

Frost & Sullivan makes every effort to hold the planned event. In the unlikely occurrence that the event is cancelled or postponed, Frost & Sullivan is not responsible for any hotel or travel arrangements that you have made.

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Change of Terms: It may be necessary for reasons beyond our control to alter the venue, timetable or content of the event. Fees will be refunded should the event be cancelled by Frost & Sullivan. We accept no liability for any other cost.

About Frost & Sullivan
Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants.

Our “Growth Partnership” supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- The Integrated Value Proposition provides support to our clients throughout all phases of their journey to visionary innovation including research, analysis, strategy, vision, innovation and implementation.
- The Partnership Infrastructure is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community.

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