F R O S T & S U L L I V A N

GIL 2015: THAILAND
The Global Community of Growth, Innovation and Leadership

CONVERGENCE
The Journey to Visionary Innovation

2 April, 2015
Dusit Thani, Bangkok, Thailand
ww2.frost.com/event/calendar/gil-thailand-2015/
Dear Colleague,

It is our pleasure to once again extend a personal invitation to you to join us and our global community of senior executives on the next phase of our journey to visionary innovation, “Convergence”.

In our third consecutive year, GIL 2015: Thailand continues to bring together a global network of today’s best thinkers, visionaries and thought leaders, learning how to leverage innovation as a resource to address global challenges.

We are inspired and even more enthused about the unlimited potential that exists in our quest for excellence driven by all the monumental and innovative visionary perspectives shared around the globe, in more than the twenty countries that comprise our GIL community.

This year as we continue sharing, engaging and inspiring one another, we are proud to welcome Frost & Sullivan’s Best Practices Award recipients and their management teams to our community. These distinguished guests of visionaries, innovators and leaders represent Frost & Sullivan’s 2015 “Best-in-Class” organizations and are a key driver fueling our community’s thought leadership and global think tanks and will be recognized during our prestigious Growth Excellence Awards.

Reinforce your commitment to Growth, Innovation and Leadership and join our 2015 Journey to Visionary Innovation today.

We look forward to seeing you at GIL 2015: Thailand.

Sincerely,

Aroop Zutshi
Global President & Managing Partner, Frost & Sullivan

Koh Eng Lok
Country Head, Thailand, Frost & Sullivan
Why is this a 'MUST-ATTEND' Event?

- Frost & Sullivan’s global community of Growth, Innovation and Leadership is focused on sharing, engaging and inspiring a continuous flow of new ideas and fresh perspectives which leverage innovation as a resource to help address global challenges.
- Year after year, CEOs and members of their Growth Team invest their time to experience a GIL event, renewing their passion, fueling their creativity and gaining access to best practices, tools and strategies that will drive growth and inspire innovation.
- Industry Think Tank sessions afford participants the opportunity to examine a unique 360 Degree Perspective of their industry, global trends and critical factors influencing market growth. These sessions will allow for interactive exchanges with Frost & Sullivan’s analyst community and leading industry experts.
- Benchmark and strengthen your company’s growth strategy against proven best-practice tools and strategies.
- Gain access to a wealth of best-practice tools and strategies to support you in critical decision making as a member of your company’s Growth Team.

About Frost & Sullivan: Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants. For more than 50 years, we have been developing growth strategies for the Global 1000, emerging businesses, the public sector and the investment community. Is your organisation prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?
Click here to contact us: start the discussion

The Six Platforms of Growth, Innovation and Leadership

- Visions & Benchmarks
- Corporate Enlightenment
- 360 Degree Visionary Perspective
- Inspiring Innovation
- Implementation
- The GIL Community
08:15 REGISTRATION

09:00 WELCOME TO GIL 2015: THAILAND AND INTERACTIVE GROWTH DIAGNOSTIC
Koh Eng Lok, Country Head, Thailand, Frost & Sullivan

09:10 KEYNOTE: CONVERGENCE – THE GAME CHANGING VISIONARY FUTURE
Aroop Zutshi, Global President & Managing Partner, Frost & Sullivan

09:40 VIP EXCLUSIVE: DIGITAL TRANSFORMATION OF THAI ECONOMY
• Importance of Connectivity and Convergence
• Best practice adoption on successful industry convergence opportunities

10:10 MORNING NETWORKING BREAK

10:40 THINK TANK I: TECHVISION - WELCOME TO THE POWER PACKED WORLD OF TOP 50 TECHNOLOGIES
Facilitator: Andrew Milroy, Senior Vice President, ICT, Asia Pacific, Frost & Sullivan
Knowing a cool technology is one thing, knowing what to do with it is another. It is easy for companies to get caught in a trap of the latest fad that never leads to business ROI. In this session, we will focus on how we can identify and build new concepts for stronger stakeholder return.
Key Take Aways:
• Identify the next wave of innovation and white space opportunities created by convergence of top technologies.
• Collaborate with peers to evaluate and co-create potential convergence scenarios worth billions of dollars.
• Energize your business ecosystem by collaborating with potential partners.
Format:
• 20-minutes F&S Growth Consultant Overview of Topic/Theme
• 30-minutes Group Exercise
• 20-minutes Group Presentations

12:00 NETWORKING LUNCHEON

13:00 CONCURRENT TRACKS:
1. AFFORDABLE AND ACCESSIBLE HEALTHCARE
   Rhenu Bhuller, Senior Vice President, Healthcare, Asia Pacific, Frost & Sullivan
2. MEGA TRENDS IN THE GLOBAL FOOD AND BEVERAGES INDUSTRY
   Natasha D’Costa, Research Manager, APAC, New Zealand, Frost & Sullivan
3. CAPTURING THE FUTURE OF THE VEHICLE: AUTONOMOUS CARS, BIG DATA, AND CONNECTED MOBILITY BUSINESS MODELS
   Vivek Vaidya, Vice President Automotive, Asia Pacific, Frost & Sullivan

14:45 GIL BITES PRESENTATION: GLOBAL INSIGHTS AND INNOVATIONS ON KEY INDUSTRIES
ICT: Andrew Milroy, Senior Vice President, ICT, Asia Pacific, Frost & Sullivan
GOVERNMENT: Shivaji Das, Senior Vice President, Global Head-Public Sector and Government, Frost & Sullivan
AUTOMOTIVE: Vivek Vaidya, Vice President Automotive, Asia Pacific, Frost & Sullivan
ASEAN Economic Community(AEC): Rhenu Bhuller, Senior Vice President, Healthcare, Asia Pacific, Frost & Sullivan
PETROCHEMICALS: Krithika Tyagarajan, Senior Director-APAC, Chemicals, Materials and Food Practice, Frost & Sullivan
Frost & Sullivan will give a 360 degree perspective of their industries. Learn about key industry trends in a fast-moving fashion and identify convergence opportunities across industries, products, technologies and competitors.

15:30 INDUSTRY LEADERS’ VISIONARY PERSPECTIVES
Hear from Thailand’s top leaders on their visionary perspectives of how they are shaping their companies in this highly innovative and turbulent market environment.
• How existing industries are transforming to meet the needs of tomorrow’s consumer?
• How is your business model changing? What does it mean to your company?
• How do we drive and participate in this new era of globalized and connected businesses?
• What are the new collaborative approaches of private and public sectors?

16:15 BEYOND THE JOURNEY TO VISIONARY INNOVATION AND CONCLUDING REMARKS

17:00 FROST & SULLIVAN’S BEST PRACTICES AWARDS NETWORKING RECEPTION & GALA

Visit www.frost.com/gcn to subscribe.
Aroop Zutshi
Global President & Managing Partner, Frost & Sullivan

Aroop Zutshi is based in Mountain View, California, and sits on the corporate board of Frost & Sullivan Inc. As the Global President & Managing Partner, with over 30 years of experience, he is responsible for the day to day operations and performance of the network of Global offices. Aroop has been involved in developing the growth strategy for the company. Aside from personally driving the globalization of Frost & Sullivan from five different offices in five countries, he has also been responsible for Frost & Sullivan’s expansion of business across 32 countries with 43 office locations. Besides being responsible for managing Frost & Sullivan, Aroop also works with Fortune 500 companies in designing their growth strategies by evaluating new opportunities for growth.

Andrew Milroy
Senior Vice President, ICT, Asia Pacific, Frost & Sullivan

Andrew is responsible for Frost & Sullivan’s research and advisory services across Asia Pacific. He has spent more than 17 years in the ICT industry. Andrew has held senior management roles at IDC and co-founded, Nelson Hall, a successful outsourcing advisory firm in the United States. Andrew’s current role focuses on the development of cloud computing and social media research and consulting expertise in Asia Pacific. He has led research and consulting in social media and has become a well-known commentator on this topic.

Koh Eng Lok
Country Head, Thailand, Frost & Sullivan

Eng Lok has over 18 years of experience in diverse areas covering Consulting, Market Research, Conferences & Exhibitions, Information Technology and Direct Marketing. He has been helping clients develop innovative marketing strategies, understand competitive landscape and benchmarking, gain new customers and penetrate new markets across the Asia-Pacific region in particular Thailand, China, Taiwan, Singapore, Malaysia, Korea etc. Leading clients that he has worked with include True, PTT, SCG, IRPC, Toshiba, Hitachi, Schneider Electric, ABB, Toyota Motor, TNT Logistics, ISS Jardine Engineering, Yokogawa Electric, ABB, Chungiwa Telecom, Industrial Technology Research Institute (ITRI), LS Group etc.

Krithika Tyagarajan
Senior Director- APAC, Chemicals, Materials and Food Practice, Frost & Sullivan

Krithika has over 16 years of market research and consulting experience. She currently leads the Chemicals, Materials and Food (CMF) practice, overseeing the research and consulting as well as business development for the group. Krithika has extensive experience in paints and coatings, adhesives and sealants, plastics and polymers, oleochemicals and specialty chemicals and functional food ingredients.

Natasha D’Costa
Research Manager, APAC, New Zealand, Frost & Sullivan

Over 8 years of experience in the global foods and healthcare markets. Natasha currently handles the CMF and overall project execution business of Frost & Sullivan, New Zealand as well as spearheading the overall Asia Pacific Food portfolio. She handles all aspects of execution and business development as well as media presence and participation. Her Specialties: high understanding of R&D, quality control, market intelligence factors, forecasting analysis, best practice analysis, consulting, mergers and acquisitions etc.

Rhenu Bhuller
Senior Vice President, Healthcare, Asia Pacific, Frost & Sullivan

Rhenu Bhuller is the Senior-Vice president of Healthcare and has close to 20 years of healthcare industry knowledge, including 10 plus years of consulting expertise focusing on the pharmaceutical, clinical diagnostics and medical devices sector. A healthcare industry expert with particular expertise in new market and therapeutic area analysis, strategy level discussions with C-level executives, regulators, opinion leaders. Industry expertise covers key healthcare sectors with specific focus on pharmaceuticals, biotechnology, clinical diagnostics and medical devices. Rhenu has moderated groups with healthcare industry participants, healthcare professionals and KOLs from both the private and public sectors. Expert opinions have been heard at private client seminars and industry conferences, as well as in the media like BBC, Bloomberg, CNN and CNBC. Rhenu is also a regular keynote speaker at industry conferences.

Shivaji Das
Senior Vice President, Global Head- Public Sector and Government, Frost & Sullivan

Shivaji is a Director with Frost & Sullivan’s Consulting Practice since 2006. He is currently responsible for the execution of all consulting projects in the APAC region. Shivaji has led several projects in areas such as Corporate Strategy, Entry Strategy, Business Planning and Analysis, and Marketing strategy across USA, Middle East and Asia for both private and public sector clients such as Infocomm Development Authority of Singapore, IE Singapore, and key telecommunications service providers in the region. These assignments covered diverse domains including arts, media and design, satellite communications, mobile and wireline markets in selected South-east Asian countries, e-commerce, education, trade flows, testing and certification, ICT human resources, healthcare, tourism and travel and public services.

Vivek Vaidya
Vice President Automotive, Asia Pacific, Frost & Sullivan

Vivek Vaidya who has a Master’s degree in Management and Bachelor in Mechanical Engineering is the Vice President of Asia Pacific for Automotive & Transportation and also heads the Global Urban Mobility tracking Program for the automotive practice in the region. He has over 16 years of experience in the automotive industry including brand consulting and growth consulting. He specializes in Future of Urban Mobility, Smart Transportation systems, Market entry strategy, Price-volume projections and Marketing Strategy. He has over 100 TV appearances in last 3 years. Vivek is also a much sought after Keynote speaker in global conferences across the globe.
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Asia Pacific Biotech News (APBN), published by World Scientific Publishing, is Asia Pacific’s leading authority on the life science industry, discussing scientific and business issues every month in the life sciences industry. APBN offers the latest news updates, new product releases and calendar of life sciences seminars across the region.

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Asia Research News is an annual publication of ResearchSEA Ltd. Asia’s premier platform for raising awareness of research in Asia. The magazine highlights exciting, innovative and significant breakthroughs from prestigious Asian research organizations and their international partners. www.researchsea.com

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Lenos Software is revolutionizing Relationship Event Marketing. The Lenos Campaign Platform puts the power of Event Marketing in the hands of Marketers for rapid, custom site creation without coding to drive revenue generation and lead management. Lenos enables actionable business intelligence, critical customer insight, campaign measurement, compliance and dramatically improves productivity. www.lenos.com

The Manufacturing Leadership Council, Frost & Sullivan, is the world’s first member-driven, global business leadership network dedicated to senior executives in the manufacturing industry. The Manufacturing Leadership Council’s mission is to help senior executives define and shape a better future for themselves, their organizations, and the industry at large. The Council produces an extensive portfolio of leadership networking, information, and professional development products, programs, and services—including the Manufacturing Executive Website, an online global business network with over 5,000 members around the world; the Manufacturing Leadership Council, an invitation-only executive organization of over 100 members; the annual Manufacturing Leadership Summit; the Manufacturing Leadership 100 Awards, celebrating industry achievement; and the thought-leading Manufacturing Leadership Journal. www.manufacturingleadershipcouncil.com

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SCIP is a global, non-profit organization providing education, networking and professional development opportunities to business professionals involved in developing competitive intelligence that enhances organizational decision-making. www.scip.org

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AGILE’s unique contribution to the world is leveraging executives who are experienced in and passionate about growth, innovation and leadership to address the globe’s big 7 challenges by forming visionary perspectives on each challenge and exploring new and innovative approaches for transforming challenges into opportunities. AGILE members leverage their entrepreneurial skills, capital and leadership abilities working toward creating “The Next Big Thing” and solving some of the planet’s most complex and overwhelming challenges of our time. http://agile.frost.com

The Association of International Product Marketing and Management (AIPMM) is the world’s largest professional organisation of product managers, brand managers, product marketing managers and other individuals responsible for guiding their organizations and clients through a constantly changing business landscape. It is the only organization that represents those who manage the entire product life-cycle throughout any industry. www.aipmm.com

The Appropedia Foundation is building a crowd-sourced multi-lingual sustainable knowledge base at Appropedia.org. Beyond providing infrastructure, Appropedia also fosters a community of volunteers, foundations, academic institutions, international development organizations and for-profit firms that support open sharing of practical knowledge to enable better living with a sustainable environmental footprint. www.appropedia.org

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Payment in full is required immediately upon registration and is non-refundable. Every effort is made to ensure that the speakers noted in this brochure are present, but changes beyond Frost & Sullivan’s control may occur. The program agenda will be updated bi-weekly and can be downloaded from www2.frost.com/event/calendar/gil-thailand-2015/.

Frost & Sullivan makes every effort to hold the planned event. In the unlikely occurrence that the event is cancelled or postponed, Frost & Sullivan is not responsible for any hotel or travel arrangements that you have made.

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VENUE INFORMATION
Dusit Thani, Bangkok, Thailand

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About Frost & Sullivan
Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants.

Our “Growth Partnership” supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- The Integrated Value Proposition provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation.
- The Partnership Infrastructure is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community.

Is your organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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